



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gil G. DUDKIEWICZ et al.

Title: SYSTEM AND METHOD FOR DETERMINING THE
DESIRABILITY OF VIDEO PROGRAMMING EVENTS USING
KEY WORD MATCHING

Application No.: 09/992,686

Filing Date: 16 November 2001

Examiner: J. SALCE

Art Unit: 2611

DUPLICATE
#81B

RECEIVED

MAY 14 2004

Technology Center 2600

REPLY TO OFFICIAL ACTION OF 10 NOVEMBER 2003
UNDER 37 CFR §1.116

Mail Stop AF
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

Applicant hereby replies to the official action mailed 10 November 2003.
Reconsideration in view of the following amendments and remarks is requested.